

Adriano Andreassa

São Caetano do Sul – São Paulo

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Married – Age: 50 years

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With more than 21 years of experience in the luxury market, I started in this field as a financial supervisor and throughout this period I grew within the company until to reach the position of CFO. Knowledge of the entire financial and administrative routine, in addition to this, I am sales oriented focusing on achieving goals. Hands on profile, interpersonal aggregating relationship, proactive and responsible behavior.

Objective: CFO

Professional background

- Management of all the financial and administrative routine, covering the following departments: Treasure, Finance, Accounting, Tax, IT and HR;
- Preparation of the budget, revision and definitions of goals;

- Follow up of the company performance compared to the budget including analyzes of the discrepancies and the preparation of the reports;
- Management and control of the cash including the preparation of the annual projection, investment and fundraising;
- Management of internal controls;
- Management of the closing activities aiming to comply the deadlines established by the Group management as well the local legislation/obligations;
- Analyzes and preparation of the Transfer Price calculation;
- Analyzes of the credit risk;
- Management the annual inventory and control of the stocks level;
- Management of the importation processes as well the respective payment;
- Analyzes and audit of the service providers aiming at receiving of the best service at the better price without losing quality;
- Bank relationship;
- Follow up of the external audit company including the preparation of the statutory books;
- Project manager of the implementation of SAP B1;
- Business vision focused in the achieving of the sales target of the company – totally sales oriented;

- Participation of international conferences of the group.
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Companies

- **SGB Importação e Varejo de Artigos de Luxo Ltda**
Position: CFO & Service Center Manager
From 09.1999 until 07.2021
 - **Continental S/A Utilidades Domésticas)**
Position: Senior Finance analyst
From 10.1992 until 08.1999
 - **Metalfrio S/A Ind. Com. Refrigeração**
Position: Assistant of accounts payable
From 07.1991 until 09.1992
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Academic background

- **Fundação Santo André**
Postgraduate in Controlling and Finance
- **IMES – S. C. do Sul**
Business Administration
- **Alcina Dantas Feijão**
Technical accountant

Extracurricular activities

- Several financial and accounting courses;
- Coach;
- Analyzes 360°;
- Creativity at work – thinking out of the box.